

SpotCooler

We keep it fresh and cool





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PRODUCT INFORMATION



The logo for SpotCooler, featuring the brand name in a green and blue font with a curved underline.

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- **SpotCooler** is the product conceived and designed in Norway by leading experts in the field of cooling technology
- The patented technology solution for a long term preservation of freshness and quality of **fruit and vegetables**.
- It is primarily used in large retail chains, then in **flower shops and restaurants**.



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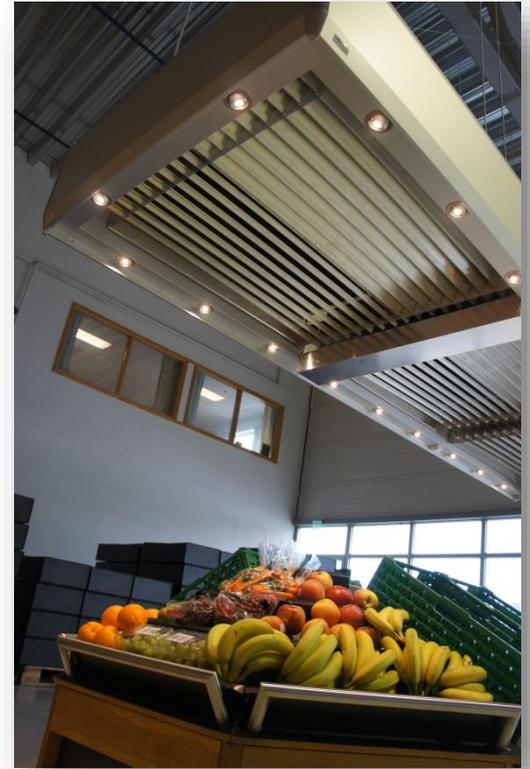


NORWEGIAN TECHNOLOGY

- All components and technology of the **SpotCooler** as it is, passed the certification
- **SpotCooler** was officially declared an innovative device which:
- Prolongs lifetime of fruit and vegetables
- Saves energy
- Does not make noise
- Does not affect climate
- Can be completely recycled



TESTING OF SPOTCOOLER PERFORMANCE IN OUR LABORATORY





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WHAT IS STATISTICS TELLING US?



- **Fruit and vegetables count for up to 60% of assortment** in food retail facilities
- At points of sale:
 - fruit and vegetables are not always preserved at appropriate temperature
 - they are not always transferred into refrigerator chambers when facilities are out of function
 - Due to release of carbon dioxide, the fruit will rot and attract insects
 - **Due to inadequate preservation**, the fruit and vegetables rot faster, and are not attractive for customers to buy





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WHAT IS SPOTCOOLER OFFERING TO YOU?

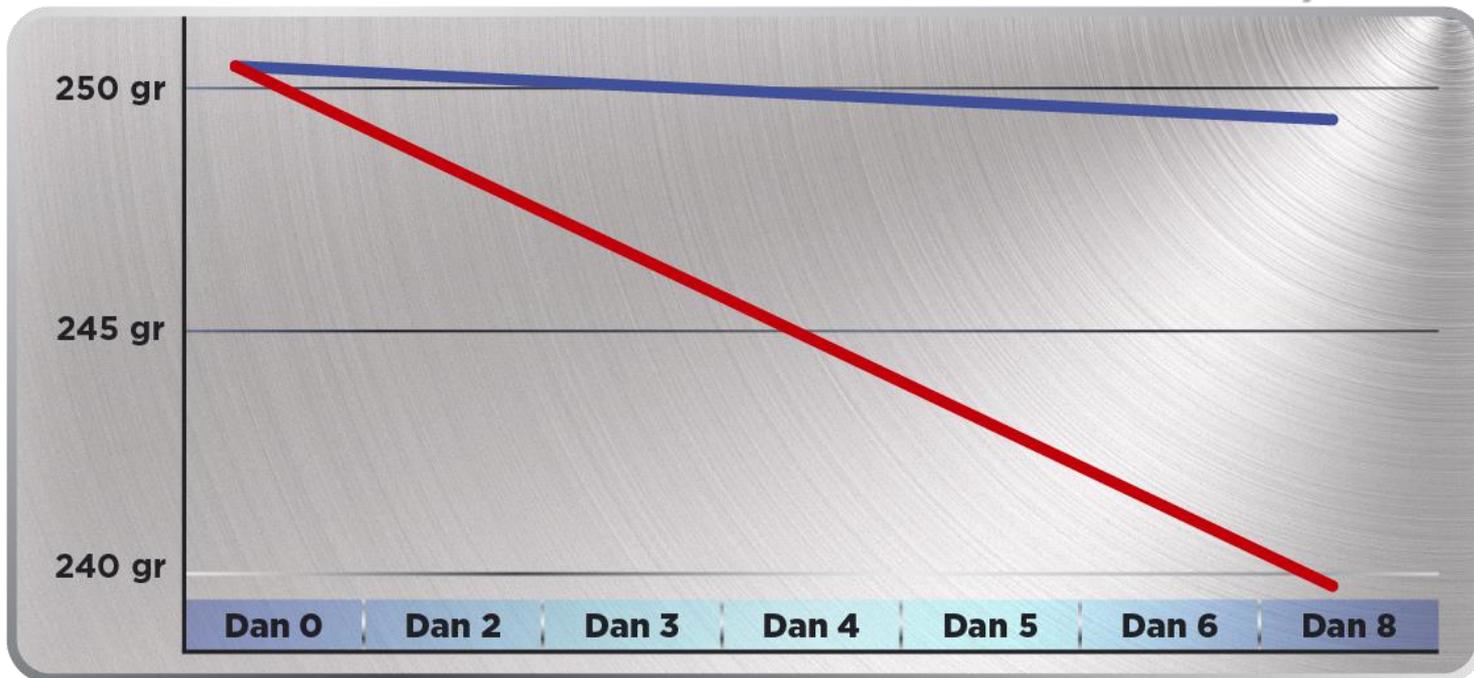


1. Enables a **24 h cold air flow**, continuously
2. **Extends** the time of freshness of fruits and vegetables by:
 - Slowing down of the ripening process
 - No reduction of specific weight
 - No release of CO₂ from individual plants, at the same time other exposed plants are protected from pollution and degradation
 - No condensation
3. **Reduces waste** of fruits and vegetables from **38 to 50%**
4. **Saves** working hours (no transfer of fruit and vegetables into cooling chambers)
5. The annual **sales increase approximately 1.5%**





THE EFFECT OF SPOTCOOLER ON WEIGHT REDUCTION/KIWI

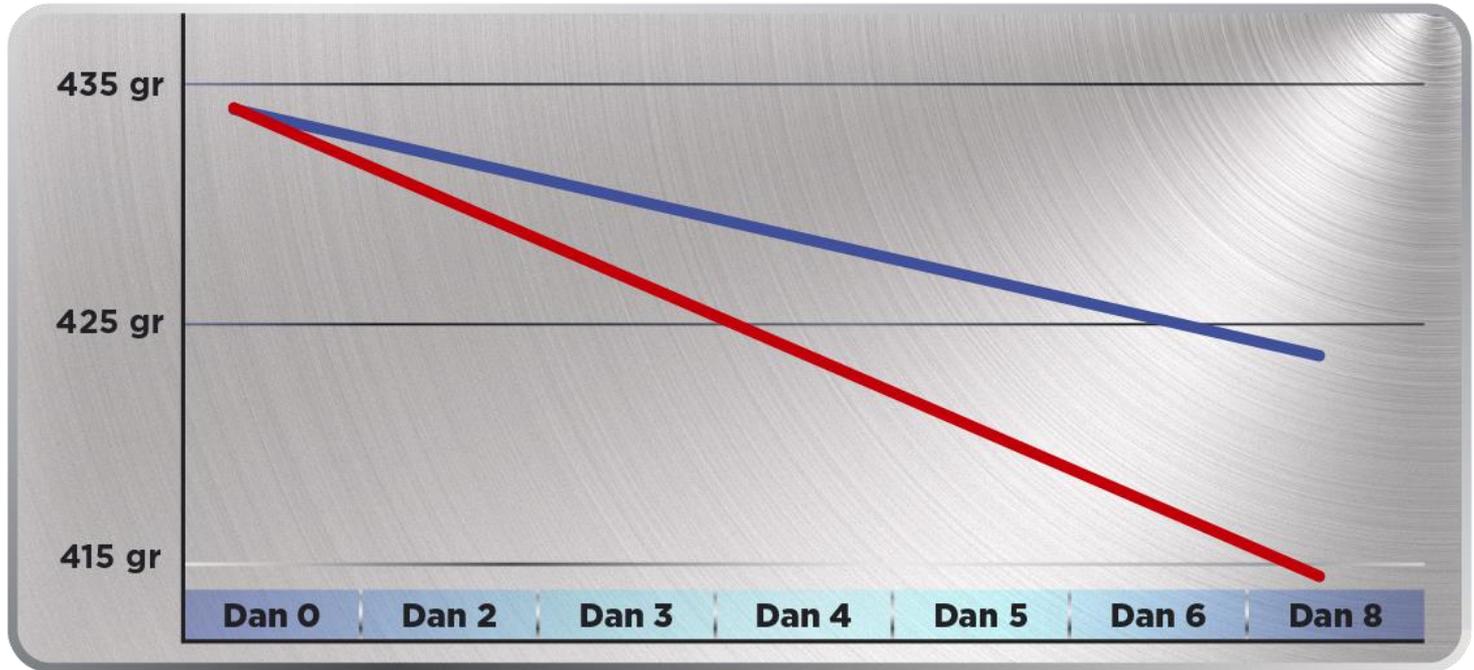


 With SpotCooler

 Without SpotCooler



THE EFFECT OF SPOTCOOLER ON WEIGHT REDUCTION /PEAR

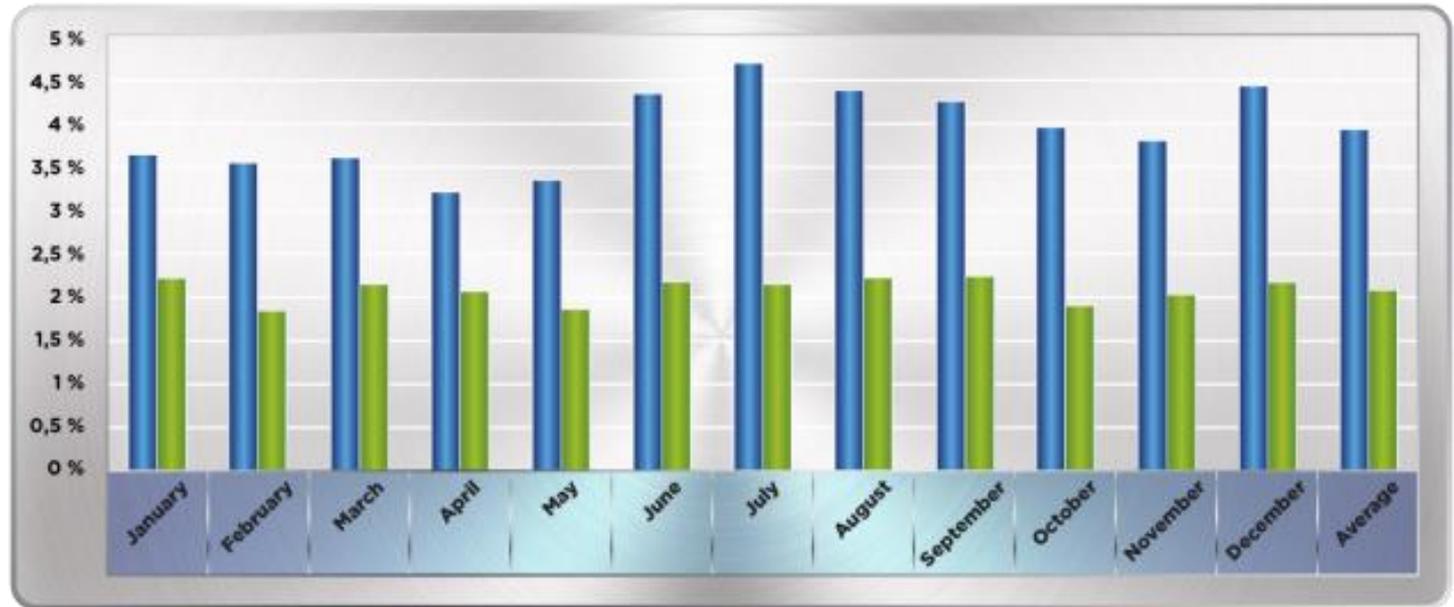


 With SpotCooler

 Without SpotCooler



*THE EFFECT OF SPOTCOOLER ON REDUCTION OF TOTAL WASTE



With SpotCooler

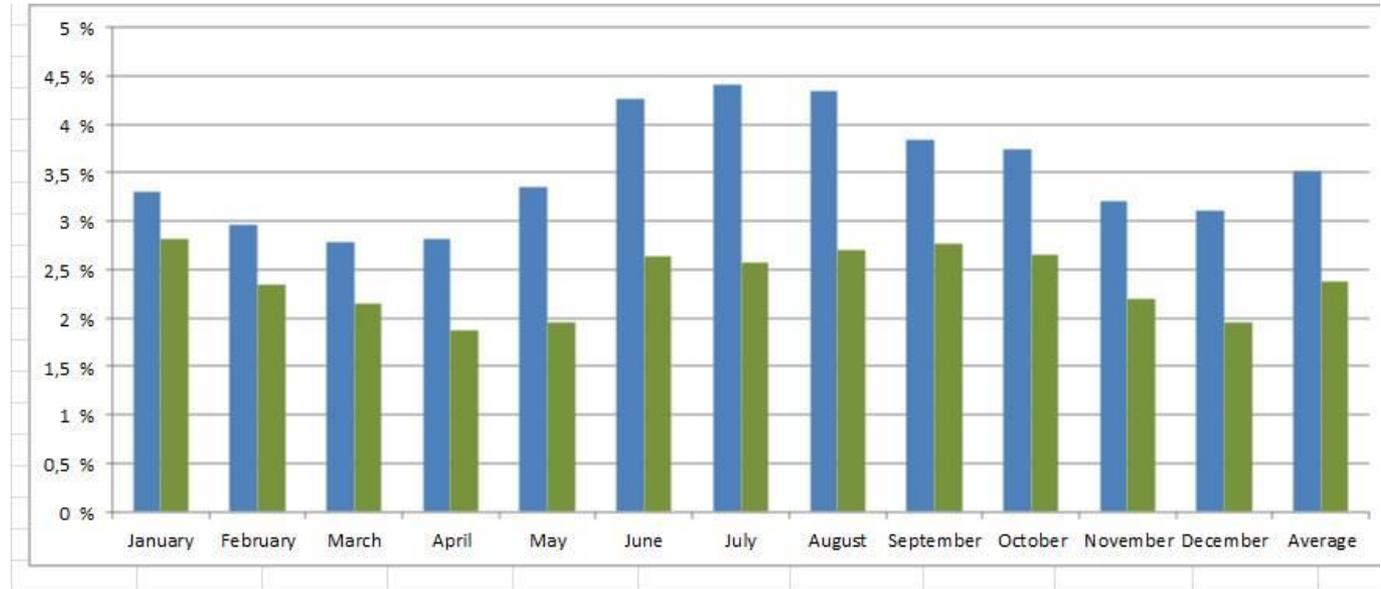
Without SpotCooler

* Source, ICA Sweden





*THE EFFECT OF SPOTCOOLER ON REDUCTION OF TOTAL WASTE



 With SpotCooler

 Without SpotCooler

* Source



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COST CUTTING

	Small shop fruit+veg turnover euro 270k/year	Medium shop fruit+veg turnover euro 810k	Supermarket fruit+veg turnover euro 1,35m
Wastage of 6% - reduced by half	2 916	11 907	19 845
Effect of fruit and vegetables weighting - more 1,5% per day for 2 days	3 240	11 340	18 900
Lowest increase in sales 12,6% after installing SpotCooler, with 33% profit margin	10 692	32 076	56 178
Labor savings at Euro 8 per/hour	3 720	6 200	7 440
Electricity bill	-1 498	- 2 996	-5 992
Leasing including maintenance for SpotCooler units	- 7 490	-19 990	-34 990
Leasing including maintenance for SpotCooler units	11 580	38 537	61 381
Increased profit as percentage of turnover	4,3%	4,8%	4,5%





SPOTCOOLER



No condensation, that is the main reason why fruits and vegetables prolong freshness

VS

STANDARD COOLING SHOWCASE



Emits moisture which provokes condensation and faster rotting of fruits and vegetables

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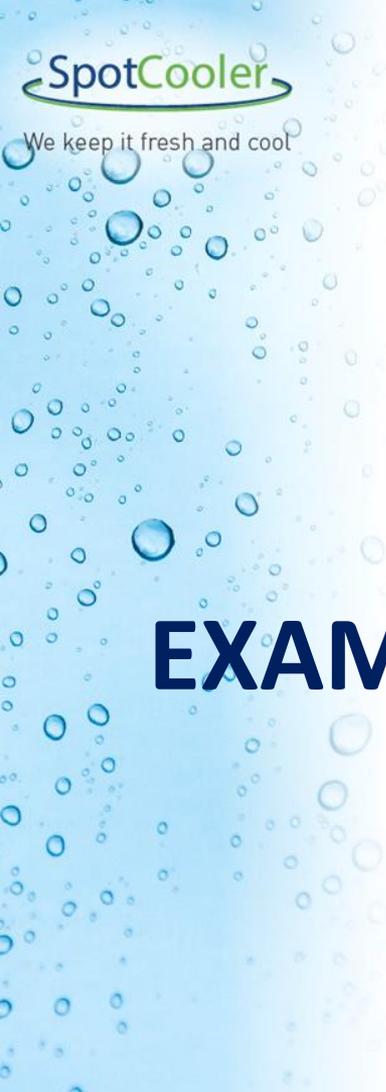
**FRESH FRUIT AND
VEGETABLES**



SATISFIED CUSTOMERS



RESULT



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EXAMPLES OF APPLICATION





Installation at „Kiwi“, Norway



Installation at „Coop Prix“, Norway



Installation at „ICA“, Sweden



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THANK YOU!

